

CREATIVE BRIEF

9th January 2019



Project Title:

Strengthening Monitoring & Evaluation Outcome for Accelerated Effort to End Female Genital Mutilation/Cutting (SMEL PROJECT)

Project overview

The Strengthening, Monitoring, Evaluation and Learning outcomes for accelerated efforts to end FGM/C in Nigeria is a project aimed at supporting organizations to measure changes in social norms that underpin FGM/C using community participatory research and capacity building on social norm change.

Deliverables

- Improved understanding of social norms and norm change as well as development of cutting edge tools, resources and products that will support organizations and community's measure change in norms that underpin and reinforce gender based violence (GBV) and other harmful traditional practices like Female Genital Mutilation/Cutting.

- Comprehensive Monitoring, Evaluation and Learning Outcomes for accelerated growth in the social movement for ending Female Genital Mutilation/Cutting by building the capacity of frontline activists

and Community Based Organisations that are working to end Female Genital Mutilation/Cutting.

Audience

Who is the primary audience you are trying to reach?

1. Organisations who have implemented or currently implementing FGM/C and Social Norm related project(s).
2. Organisations that have physical presences in the states the project is to be implemented
3. Organisations with need for strengthening of their M&E, data collection and reporting systems

Select organizations in collaboration with the community where the work is being implemented.

Key Message/ quote

We cannot end FGM/C if we do not track what works and what doesn't and use this data to improve design of interventions at community, state and national level. The SMEL Project has improved my understanding of this – Mr. John Jide, a beneficiary of the SMEL project.

Project Background

<p>Background of the project/intervention , including donor, partners, location of intervention</p>	<p>The SMEL project is a 6 month AmplifyChange funded project active in four states in Nigeria aimed at supporting organisations working on social norms that underpin Female Genital Mutilation/Cutting.</p> <p>The project supports organizations to monitor and track positive changes and measure impact of their work on individuals and communities.</p> <p>Working at the state level, we have created partnerships with key stakeholders, civil societies and Community Based Organisations as well as policy makers working on a broad range of sexual and reproductive health and rights issues as well gender based violence which has improved the quality of their work and created a platform to advance the movement to end the practice of FGM/C in the focal States.</p>
<p>Intervention methodology and approach</p>	<p>In line with agreed project deliverables, the Youth Network Against Female Genital Mutilation (YNAFGM) developed simple mapping tools disseminated to 8 organizations across the 4 focal states in Nigeria for easy tracking of positive changes on harmful social norm such as FGM/C. Some of the organisations include: Catholic Diocese of Abakaliki Succour and Development Initiative (SUCCDEV), Methodist Care Ministry (MSM), Wochad Initiative (WOCHAD) and Destiny Daughters Initiative of Nigeria (DEDAN) all located in Ebonyi State, Circuit Pointe in Imo State, Ladies Circle International in Osun State and OneLife Initiative for Human Development in Oyo State.</p> <p>Demographics considered in the development of the mapping tool include:</p> <ul style="list-style-type: none"> - Organisations who have implemented or who are currently implementing FGM/C and Social Norm related project. - Organisations with physical presence in focal states. - Organisations with need for strengthening of their M&E, data collection and reporting Systems
<p>Achievements recorded</p>	<ol style="list-style-type: none"> 1. Organisations have demonstrated strengthened practice in addressing FGM/C. 2. Benefiting organisations have also shown improved institutional capability to end FGM/C and measure impact. 3. Furthermore, benefiting organisations have developed learning products, profiled and disseminated these products to other organisations which have contributed to a stronger movement to eradicate FGM/C in-country.

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Additional Information

This publication has been made possible through the kind support of NORAD via the AmplifyChange UK. All the views expressed here, do not directly or indirectly represent the position of our donors.