

Safe Abortion Advocacy Guidelines.

Improving access to safe abortion.



Overview



What's in here?

- Safe Abortion Advocacy
- Storytelling for Impact
- Countering Abortion Misinformation
- Understanding the Legal Landscape on Abortion
- Role of Personal Stories
- Developing Effective Responses

Safe Abortion Advocacy.

Safe abortion is a critical aspect of reproductive health and rights.

Advocating for access to safe abortion services is essential for ensuring women's health, well-being, and autonomy.



Key Goals for Safe Abortion Advocacy.

01

Destigmatization of Abortion

Challenge negative stereotypes and misconceptions about abortion.

02

Improved Access to Safe Abortion Services

Reduce barriers to accessing abortion

03

Legal and Policy Reforms

Advocate for the repeal of restrictive abortion laws that criminalize or limit access to safe abortion.

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Why is Storytelling Important for Advocacy?

Storytelling is a powerful tool for advocacy, capable of evoking emotions, inspiring action, and fostering empathy. storytelling is used to humanize the issue, break down stigma, and build support for policy change.

TIPS!

Know your audience

Tailor your story to the specific needs and interests of your target audience.

Practice Your Storytelling

Rehearse your story to ensure a smooth delivery and effective impact.

Use Vivid Imagery

Employ descriptive language to create a sensory experience for your audience.

Practice Empathy

Put yourself in the shoes of those affected by abortion restrictions to understand their experiences.

Developing Effective Narratives for Safe Abortion Advocacy.



Key Elements!

Relatable Characters

Create characters that audiences can connect with on a personal level.

Use vivid descriptions and dialogue to bring characters to life.

Compelling Characters

Develop a well-structured narrative with a clear beginning, middle, and end

Emotional Resonance

Appeal to the audience's emotions by sharing stories that evoke empathy, anger, or hope.

Call To Action

Clearly articulate the desired outcome and encourage audiences to take specific steps.

Empower individuals to feel like they can make a difference.



Personal stories are crucial in abortion advocacy. They humanize the issue, build empathy, mobilize support, counter stigma, and empower individuals. These stories can be shared through public speaking, social media, media interviews, and advocacy campaigns.

Share stories!



Digital Activism & Social Media.

Social media platforms offer powerful tools for raising awareness, mobilizing support, and advocating for change.



Tips for Social Media Advocacy.

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Tip # 1	Understand the various social media platforms
Tip # 2	Create engaging content
Tip # 3	Build online communities
Tip # 4	Use Social Media for Advocacy
Tip # 5	Measure Impact and Evaluate

Brainstorm on the Creative Ways to Share Stories!



THINK ON THIS

-What is the most effective social media platform

for safe abortion advocacy and why

-What kind of contents/messages are most

appropriate for the various social media

platforms (Facebook, Twitter, Instagram, Tiktok,

LinkedIn) and why?

-What other channels should be leveraged and why?

Countering Abortion Misinformation.

Tip # 1	Identify Common Myths
Tip # 2	Fact-check from credible sources and Debunk.
Tip # 3	Tailor your messages
Tip # 4	Leverage Social media
Tip # 5	Measure Impact and Evaluate



**Develop effective
responses to
myths.**

**Research on 20 Abortion Myths and
Develop Effective Responses to them.**

Effective Storytelling Techniques

- Be authentic and vulnerable.
- Use vivid language and imagery.
- Share real experiences.
- Always end with a call to action.



Building Digital Community and Support

Highlight the:

- **Importance of online communities.**
- **Finding support through social media.**
- **Creating safe spaces for sharing experiences.**



Showcase Time!

You've got this!

